

PICTUREFRAME™

The display mounting solution that transforms how you install, service, and upgrade displays.

**FW**™  
FRAMEWORK

# Efficiency Included

PICTUREFRAME™

Thoughtfully engineered to maximize efficiency in real-world projects



## Phased Ordering

Rough-in and trim kits can be ordered separately, so you only pay for and stock what you need, when you need it.



## Pre-Wire & Test Off-Site

The removable equipment mounting panel allows systems to be mounted, wired, and tested before installation on site.



## New Construction & Retrofit

Works equally well in new construction and retrofit – one solution for virtually every scenario, fewer decisions, less project management.



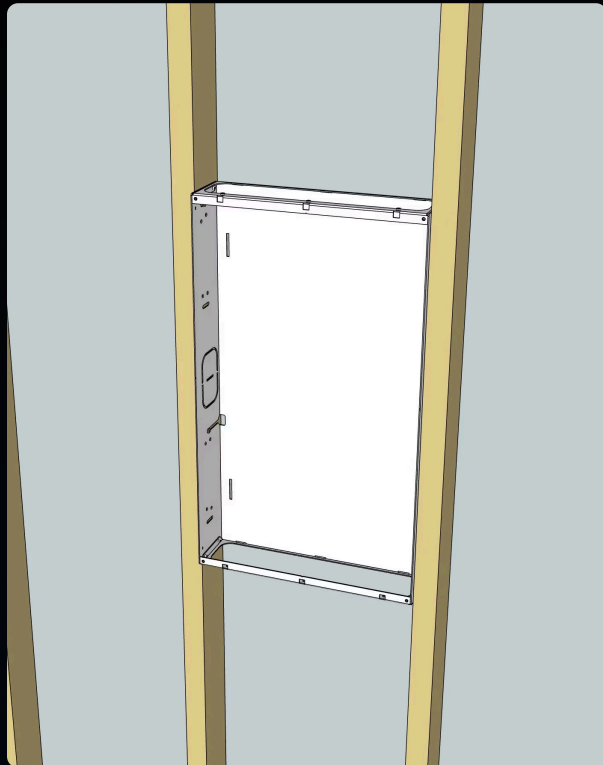
## Let There be Light

Durable, paintable, white powder coat finish for premium look and feel, and offers superior visibility during installation & service

# Universal Back Box



The PictureFrame system starts with a universal in-wall backbox, providing a standardized foundation for any display application - from residential, to corporate lobbies, conference rooms and retail environments. PictureFrame houses everything inside the wall behind the display for a clean, flush, finished installation.



## 1 **Universal Solution**

Universal solution for display sizes from 55" to 110" — one system covers the full range.

## 2 **Standard Stud Bays**

Simple installation in standard width stud bays - no custom framing required.

## 3 **Any Application**

In-wall backbox designed for any display application, residential or commercial

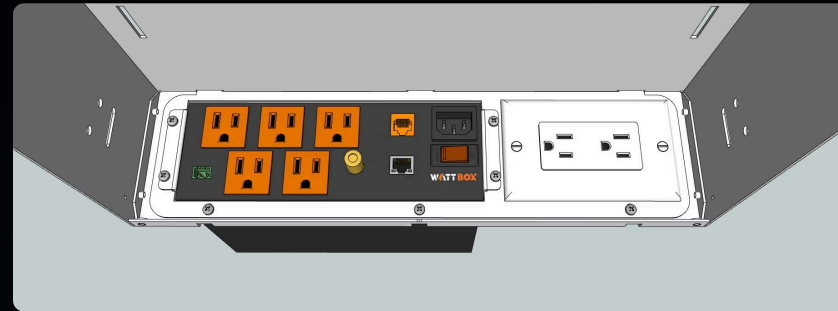
## 4 **Single SKU**

The PictureFrame back box is always the same, regardless of system size

# Multiple Power Options

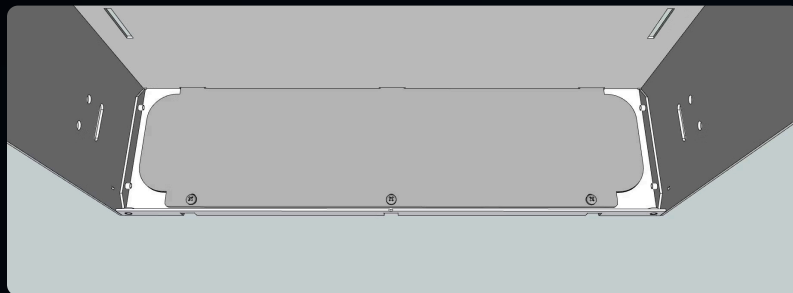


PictureFrame is highly flexible - offering a range of power configurations that integrators select based on the specific application. Optional bottom plate kits are available to support full remote power management, a simple receptacle, or a solid blank plate for applications where power is not required.



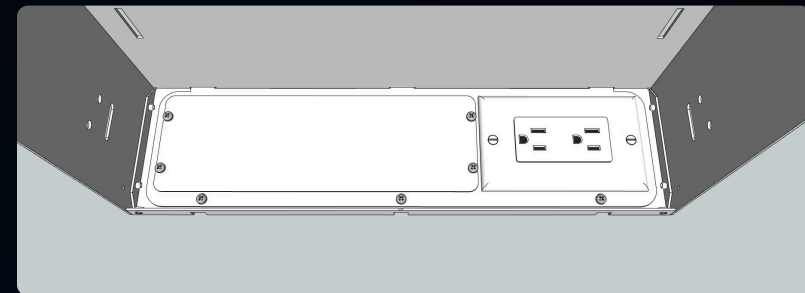
**WattBox WB-300VB-IP-5 Kit**

WattBox integration for remote power monitoring & control



**Blank Plate**

No power required - ideal for multi-panel display systems



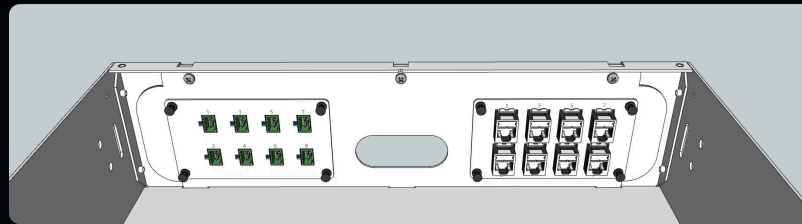
**Receptacle Only**

Simple power outlet to support standard power-bar applications

# LV Cable Entry Options

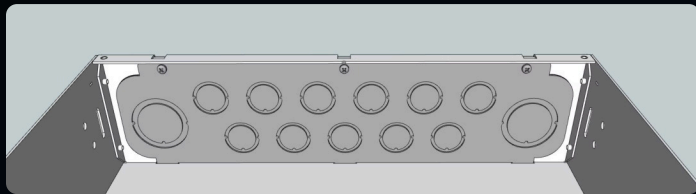


PictureFrame offers a number of options for connecting low-voltage cabling that can be specified based on the specific project requirements. Whether you require pre-terminated connections, knockout holes for conduit connection, or a clean blank plate for added protection, each scenario is easily accommodated with a purpose-built top plate option.



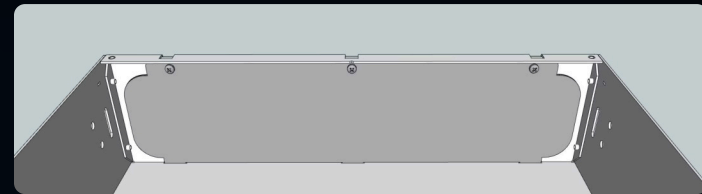
**Pass-Through-Plate Option**

Terminate and test cabling and connections before trim



**Knockout Plate**

Supports multiple conduit connections



**Blank Plate**

Seals enclosure to protect internal components

# Single Person Servicing

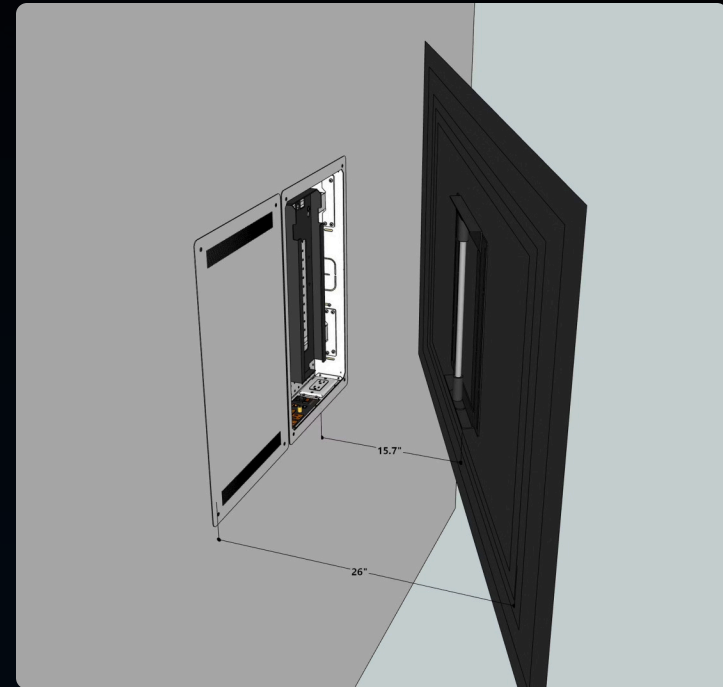


Large-format displays have traditionally required two or more technicians for service calls - adding cost, complexity, and scheduling challenges. The PictureFrame system supports the PS40 full extension/swivel bracket, allowing a single person to safely service even very large displays, reducing labor costs and dramatically simplifying maintenance.



**Bracket Recesses into the Back Box**

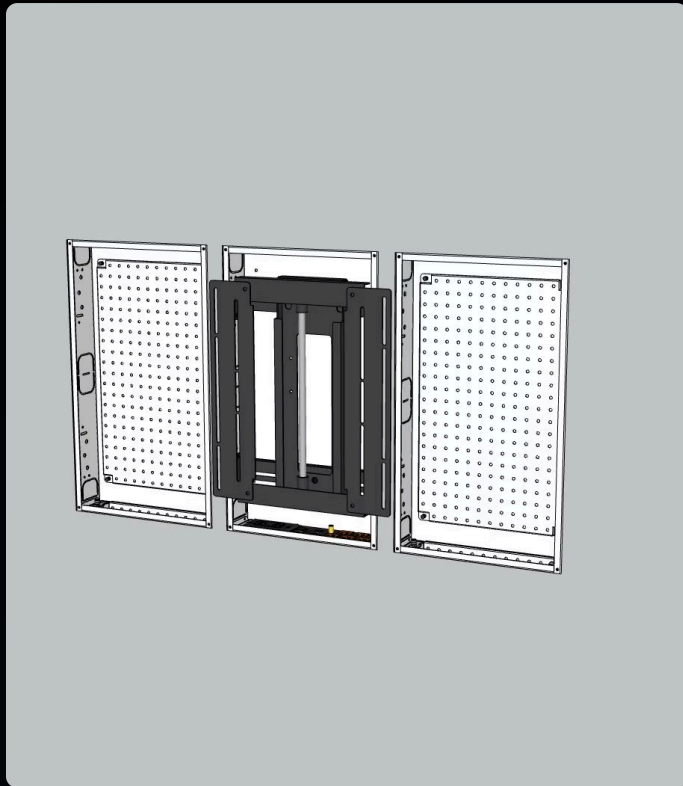
Display always sits flush to the wall



**Extend and Swivel**

Full access for single Tech servicing

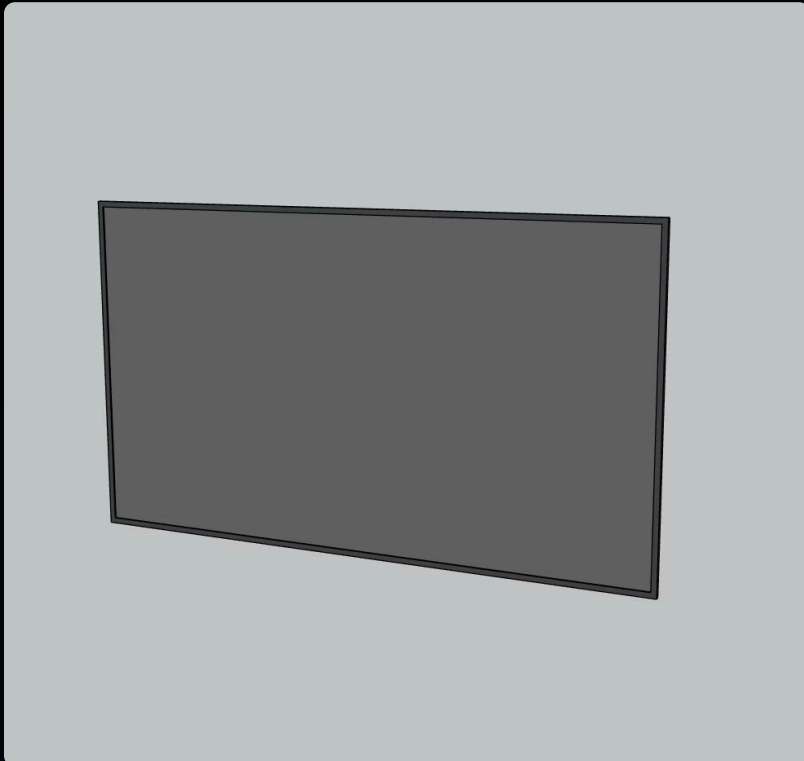
# Changes & Upgrades are Easy



You can easily add additional backboxes at any time. Power can be located in any backbox, and low-voltage cabling can be routed freely between them - giving you complete flexibility to adapt the installation as technology changes or client needs evolve.

Swap a 55" display for an 85", upgrade cabling for 8K, add a new source, or a One-Connect™ box for a Samsung Frame TV - all quickly and without reframing, drywall repair or paint work. PictureFrame makes it easy.

# Unequaled Feature Set



Back Box mounts in standard stud bays

One solution for any display size 55" - 110"

Single-person servicing - even largest displays

Display sits perfectly flush to the wall

Multiple power options including support for WattBox

Easily make changes or add capacity at any time

Interested? Let's talk.

Reach out to learn more about PictureFrame and how it can transform the way you approach display mounting.

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